



Twentieth General Assembly of the
Alliance of Mediterranean News
Agencies (AMAN)

Tangier, June 27-28, 2011

Training of journalists and personnel of
Mediterranean news agencies

Working paper presented by Morocco's news
agency, MAP

رابطة وكالات
 أنباء البحر
 الأبيض المتوسط
 ALLIANCE OF
 MEDITERRANEAN
 NEWS AGENCIES



وكالة المغرب العربي للأنباء
 Agence Maghreb Arabe Presse

Adapting the human resources of news agencies to the changes taking place in their environments and to the new operating conditions, involving technological development, should be the focus of the development and training strategy that will be recommended by the the Alliance of Mediterranean News Agencies (AMAN) in the upcoming years.

On the basis of this strategy, AMAN is, on the one hand, called upon to annually elaborate a training plan with a view to make of training an essential component and a regular activity that is integrated in the production process of Mediterranean news agencies.

On the other hand, AMAN is called upon to organize training sessions that meet the needs of the human resources of the member news agencies.

This training plan should revolve around two main axes: the first consists in organizing training sessions using AMAN's own resources. The second is about organizing workshops and seminars within the framework of a partnership with specialized centers and international organizations, such as UNESCO, the EU or other foundations.

AMAN will have to set up, at the level of its General Secretariat, a training cell to ensure the organization and supervision of durable and adaptable training sessions that take into account the needs of Mediterranean news agencies. These sessions will regularly be followed-up and assessed at the cell level.

AGENCE MAP
 122, avenue Allal
 Ben Abdellah
 B.P. 1049
 Rabat 10000
 Tél.: (212-537) 76.40.83
 (212-537) 27.94.00
 Fax: (212-537) 76.50.05
 www.map.ma
 coop@map.co.ma
 direction@map.co.ma

Subsequently, AMAN should endeavour to diversify training sessions, workshops and seminars that it suggests each year with a view to strengthen the bridges of cooperation and partnerships between the northern and southern shores of the Mediterranean and promote technological development so as to take up different challenges.

In order to achieve the desired objectives in the field of training and enrich discussion on this subject, MAP news agency suggests the following:

- 1- Establishing a training cell or committee attached to AMAN's General Secretariat, to be tasked with elaborating an annual or long-term training plan and supervising the assessment of training sessions, benefiting journalists and the personnel of the member news agencies.
- 2- Setting up a fund dedicated to training at AMAN's General Secretariat in order to ensure the organization and financing of the different training sessions according to an established annual training plan.

In this respect, MAP suggests that all the AMAN member news agencies contribute annually to this fund by 2000 dollars.

- 3- Establishing partnership agreements between AMAN and competent international foundations and establishments with the aim of organizing training sessions and seminars.
- 4- Organizing training sessions benefiting journalists at the level of Mediterranean agencies that have the required means of appropriate supervision.
- 5- Examining the setting up of a training center of the Alliance of Mediterranean News Agencies within the framework of a strategy aiming at enhancing journalists' skills and developing human resources at the medium and long terms.